

Niv Calderon • 27 • **Entrepreneur** • Blogger • Highly developed **sense**  
to integrating **Content, People & Technology** • **Curious** •  
Photographer •

Currently exploring challenging opportunities within interesting organizations; I hope to join an organization where I can learn and grow within the Web product management profession and build a long-term relationship. With these goals in mind, I have enclosed for your consideration and review a resume that briefly outlines my credentials.

Below I have described my skills, aspirations and optional ways to contribute to your organization. I strongly believe I can bring fresh insights to any project related to Product Management, Social Networks and User Interface. I would be honored to accept your call and willing to meet any challenging roles you might offer.

**Skills.** Fast learner • easily merges into any working-place and instantly produces results • Autodidact, diligent, learns on-the-go and target-oriented • Cooperates with all relevant levels to fulfill and materialize common missions and mutual goals • Unique perspective and sharp eye for details • Brings to the table original suggestions and innovative solutions to maximize any procedure efficiency • Always shares knowledge, creativity, initiatives and time • Views life optimistically and contributes to teamwork • Highly developed social and networking skills with high standards of serving colleagues and clients • Handles rush jobs and tight schedules with minimum hassle and maximum fun • Brings in great communications skills, flexibility and leadership • Honest, loyal, trustworthy and passionate to the very core • Willing to travel as required •

**Aspirations.** Seeking a challenging opportunity to join a great team where I can contribute, impact and have unique growth potential • I'll thrive in any environment full of technological challenges and creativity • Sense of partnership, constant knowledge broadening and high responsibility maximizes my productivity and enthusiasm • I have a sense of ownership, ready to take responsibility, and can contribute to decision-making processes related to next generation technologies • I'm a team player, lead by example and can cope well with any changing requirements, team leading opportunities would be greatly appreciated • Blank check and free hand in my domain expertise would be valued • **Drive.** I'll be honored to join an innovative and creative working environment, having great vision, which supports its kind and compassionate team players, and stands for mutual respect, credibility and trust •

If you feel my CV and background might benefit any of your projects and suit your company's plans, please give me a call and I'll make myself available to meeting with you soonest and discuss in further details your company's requirements, relevant skills and credentials.

Looking forward to meeting with you,  
Best Regards,  
Niv

## Professional Experience.

7/2007 – 9/2007 Tapuz People

Ramat Gan, Israel

**Product Manager** - Led the Tapuz Albums product and communes, a system of private forums consisting of about 30,000 users. My responsibilities included re-characterizing, designing and reassuring the GUI quality. I have led the characterization phase of both the Communes and the Albums, and assisted in its initial development and troubleshooting. Responsibility included managing the published content created by the visitors. I've also managed two support forums. Evaluated quality assurance of website and content. Worked closely with programmers and designers to ensure objectives are consistently met. I have conceptualized and managed innovative user content's promotion system (Rating) – both of the posts in the communes and the photos in the albums.

3/2006 – 7/2007 Ynet

Ramat Gan, Israel

**Photojournalist** - Coverage of news and culture events. Among my most recognized works one can find photo coverage of the Second Lebanon war, Winograd committee, the Avoda Party elections, the Haim Ramon trial and the student's riots in Tel Aviv University.

1/2006-3/2006 Isaac Matan inc.

Rosh Ha'Ayin, Israel

**Marketing** the firm's aluminum products, designing the advertisements and building the firm's clients database and characterizing the firm's web site.

7/2005 – 1/2006 Intercure inc.

Lod, Israel

**Assistant of marketing manager** – Assisted with exploring new markets in Europe and marketed the company's product, the Resperate. The job requirements involved conducting an intensive search and establishing the first contact with new affiliates. **Assistant to customer support manager**. Provided email support - addressed customer complaints and requests (outside the U.S).

2004-2005 Koteret Magazine

Ramat Gan, Israel

In charge of magazine marketing and distribution to organizations and private clients.

### Independent Web Designer

- Shulamit Apfel's website [www.shulamitapfel.com](http://www.shulamitapfel.com).
- Webmaster of the Israeli Star Trek Fan Club site [www.starbase972.com](http://www.starbase972.com), Co-creator, designer, writer and editor of "Enterprise Israel" (ent-il.com)- an episode guide and commentary web site about the T.V series Star Trek Enterprise (2001-2005). Experience
- [Myletgo.com](http://Myletgo.com)- a Wordpress independent blog about sex, relationships, fashion, gossip, sociology and the everyday life.
- [User 2.0](#)- an internet and technology commentary blog in Tapuz since 2006.
- [Star Trek](#)- manager of the only Star trek online community in Israel in Tapuz since 2003.
- [Niv Calderon](#)- photojournalism/personal photography, hosted in Israblog since 2005. Web Life

## Education.

- 2002-2005 B.A - Sociology and Anthropology, Tel Aviv University

## Army Service.

- 1998-2002 Sergeant Major in the operations brigade.

Language. Hebrew - mother tongue • English - good

Miscellaneous. Photoshop • Microsoft Office